



MEDIA KIT

2026

CONSTRUCTION
BUSINESS NEWS MIDDLE EAST

OVERVIEW

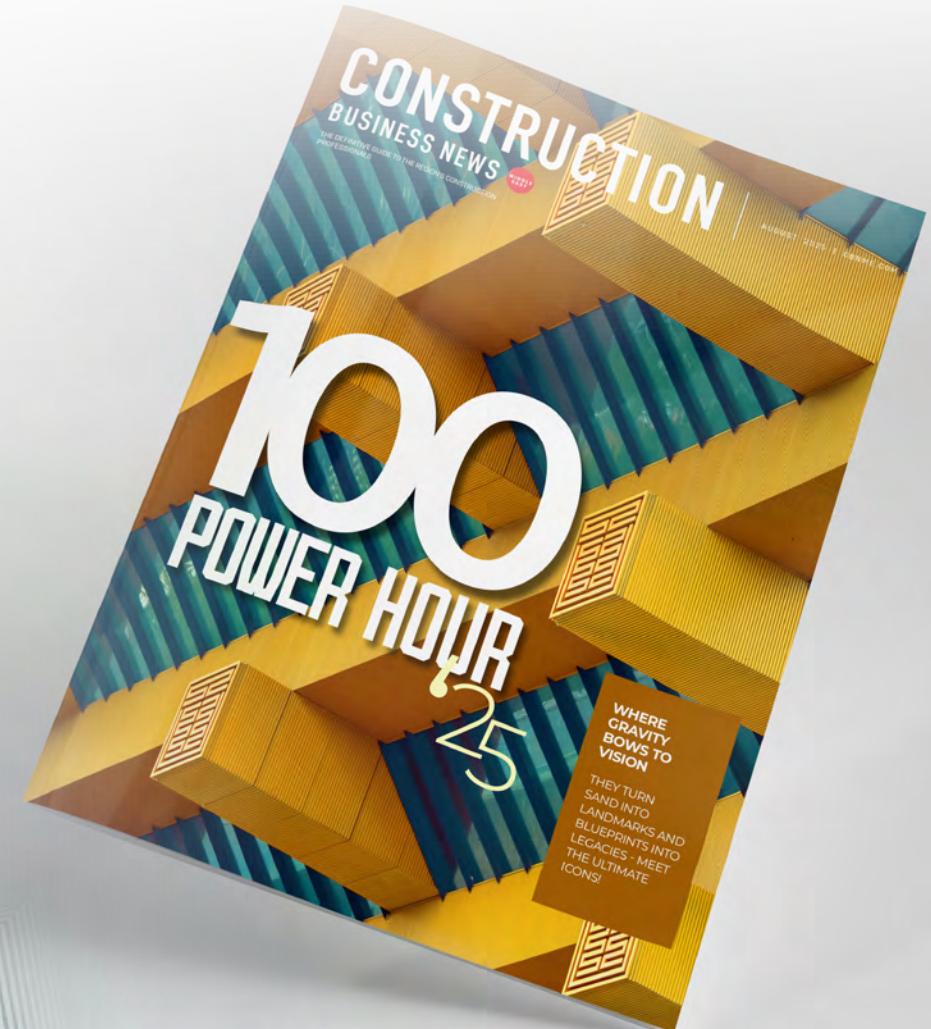
Construction Business News Middle East (CBNME) is a definitive platform for professionals and decision-makers shaping the region's construction landscape. The magazine delivers a dynamic blend of news, in-depth insights, exclusive interviews, on-site reports, and expert analysis that capture the pulse of the industry.

Published by **BNC Publishing**, this monthly title serves audiences across the **Middle East and North Africa (MENA)**, with a sharp focus on the **GCC markets**. Through its exclusive content, CBNME spotlights the companies, technologies, projects, and leaders propelling the industry forward. Supported by its digital ecosystem including **CBNME.com**, biweekly newsletters, and an active social media presence, the

brand ensures an unparalleled reach across traditional and digital platforms.

Amid ongoing market shifts, the region's construction sector remains on a strong upward trajectory. Massive investments are being channelled into landmark developments such as Saudi Arabia's Vision 2030 projects and Dubai's legacy expansions beyond Expo City, signalling a renewed era of infrastructure growth, digital transformation, and sustainability. With governments driving diversification and innovation agendas, opportunities are vast for forward-looking companies leading in smart cities, green building solutions, and advanced construction technologies. Together, they are shaping the new face of construction across the Middle East.

Construction Business News ME is produced by **BNC Publishing**, the name behind Entrepreneur ME, Business Today Middle East, and Design Middle East.



FEATURE YOUR COMPANY

Alongside the chance to advertise with pertinent features and timely industry news, Construction Business News ME offers commercial clients unique editorial opportunities for added exposure.

Commercial & Editorial Opportunities

Construction Business News Middle East (CBNME) offers exclusive opportunities for brands to gain premium visibility through impactful editorial and advertising collaborations.

Be on the Cover!

Command attention with a wraparound cover, available as a false cover or belly band. Packages include advertorial pages crafted with our editorial and creative teams to align with CBNME's tone and design. Features can spotlight a senior leader, introduce a new initiative, or narrate your brand story with style and credibility.

Leadership Spotlight

Showcase your top executives through a tailored interview and photoshoot, with the final feature published across print and digital platforms. This high-impact placement reinforces authority and strengthens your brand's industry positioning.

Supplier Highlights

Promote your latest launches, partnerships, or product innovations through our Supplier Highlights section. For deeper storytelling, Supplier Specials provide an extended editorial profile designed to amplify your brand presence.

The Construction Ecosystem

From real estate, FM, and MEP to construction tech, design, and proptech, CBNME covers every facet of the built environment. Our content connects the industry's ecosystem — showcasing innovation, collaboration, and growth across the region.



12,350

Standard* print run

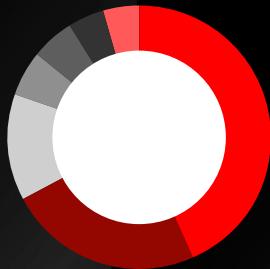
30,750

Total standard* readership
(based on a pass-on rate of 2.5)

*number of copies printed may increase for months where the magazine will be distributed at events.

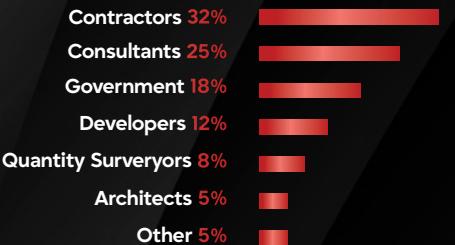
CBNME READERSHIP

by Country



40% UAE
22% SAUDI ARABIA
12% QATAR
05% KUWAIT
05% OMAN
04% BAHRAIN
04% INTERNATIONAL

Geographical Breakdown



ADVERTISING OPPORTUNITIES

Construction Business News ME is an online resource that not only provides instant market knowledge, but fosters communication and networking opportunities for industry professionals responsible for buying and selling.

Industry projects

An up-to-date run-down on past, present and future construction and industry projects.

Products and services

In-depth profiles of construction industry suppliers and service providers.

Events

A comprehensive list of industry specific conferences, tradeshows, exhibitions, and events to enable industry professionals to plan ahead.

Organisations

An A-Z reference of the most powerful organisations operating in the industry.



EDITORIAL CALENDAR

MONTH	FEATURES / SPECIAL EDITION	EVENTS
JANUARY	RISING DEVELOPERS FEATURE	
FEBRUARY	WOMEN IN CONSTRUCTION	GLOBAL REAL ESTATE AWARDS - LONDON
MARCH	CBNME MEP POWERLIST	
APRIL	SPECIAL REPORT - MACHINERY	CONSTRUCTION INNOVATION AWARDS & SUMMIT KSA 2026
MAY	QATAR'S NEW ERA	CBNME MEP AND FM AWARDS
JUNE	INDISPENSABLE CONSULTANTS	PILLARS OF REAL ESTATE AWARDS 2026
JULY	MEET THE TOP PROPERTY MANAGEMENT COMPANIES IN THE REGION	
AUGUST	POWER HOUR 100	SUSTAINABILITY INNOVATION FORUM & AWARDS 2026
SEPTEMBER	HEAVY TRUCK AND HAULAGE	
OCTOBER	FM POWERLIST	CONSTRUCTION INNOVATION SUMMIT AND AWARDS 2026
NOVEMBER	SUPPLIER LISTING	
DECEMBER	EGYPT SPECIAL REPORT	



EVENTS

Round Tables

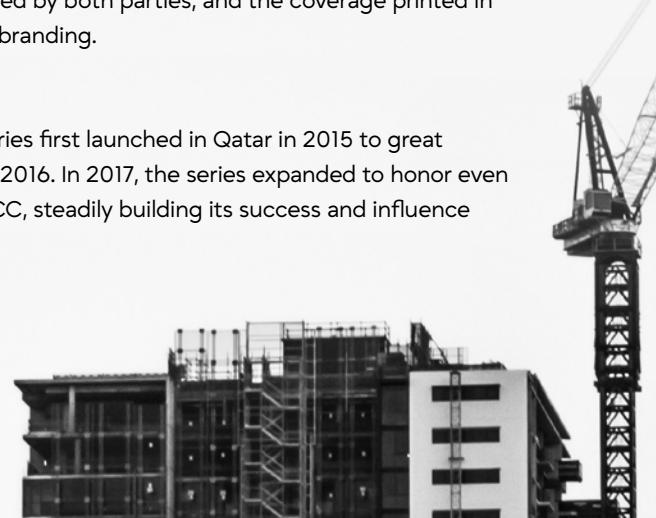
The Middle East construction landscape is in the midst of a period of rapid change. From the burning issue of fire safety to the challenges facing Saudi Arabia to the adoption of PPP across the region, there are a number of hot topics confronting the industry. Construction Business News ME runs a series of agenda setting roundtable discussions to provide industry stakeholders with a forum to debate the challenges facing the construction industry today. Each discussion is followed by in-depth coverage in Construction Business Magazine ME.

Forums

If you want to meet a wish list of industry professionals to discuss matters relating to your core business activities, Construction Innovation Forum series will help you formulate market research, new business plans, or gauge industry sentiment on key issues that concern your business. The forums allow clients to sponsor a discussion, chaired by the moderator, with discussion points created by both parties, and the coverage printed in the magazine alongside your company branding.

Awards

The Construction Innovation Awards series first launched in Qatar in 2015 to great acclaim, followed by the UAE edition in 2016. In 2017, the series expanded to honor even more industry trailblazers across the GCC, steadily building its success and influence throughout the region ever since.





STANDARD BANNERS GLOBAL SPECS

 728x90
 970x90
 300x600
 300x250
 320x50

FILE FORMATS	.jpg, .gif, HTML5
MAX FILE SIZE	300kb
ANIMATION	15 seconds, Max 3 Loops

DIGITAL AD SPECS

CBNME.COM

CBNME.com keeps you up to speed with the latest developments in the Middle East construction industry. The website is updated throughout the day with a regular stream of news stories covering all the important topics including: tenders and contract awards, new project launches, market reports, company financials, people moves, supplier news, upcoming industry events, and more. Content from the monthly magazine is also published online. Readers can go to www.cbnme.com to sign up to receive twice weekly email newsletters straight to their inbox.

ADVERTISING RATES (WEB)

Execution	Position	Rate Card CPM (USD)
Leaderboard * 728 x 90px	Beside the Masthead	\$80
Medium Rectangle (MPU) * 300 x 250px	Within right-hand column of ALL pages	\$75
Vertical Rectangle (Whitespace Banner) 220 x 550px	Right hand side of the screen	\$90
Half Page 300 x 600px	Right hand side of the screen	\$100
Overlay (Eyeblaster) 450(w) x 450(h) px	Any except over the Masthead or other advertising formats	\$100
Interstitial Full Screen – 750 x 450px	Appears between any page impression & visible for 60 seconds	\$150
Microsites 220 x 550px, 728 x 90px, 300 x 250p	Dedicated microsite housed within hotelnewsme.com	As per campaign requirements
Surveys 220 x 550px, 728 x 90px, 300 x 250px	Dedicated survey housed within hotelnewsme.com	-
Newsletter Sponsorship	-	\$3,500 per newsletter
Leader board on newsletter	-	\$2,500 per newsletter
Vertical Rectangle (Whitespace Banner) on newsletter	-	\$2,350 per newsletter

RATES CARD

ADVERTISING RATES (PRINT)

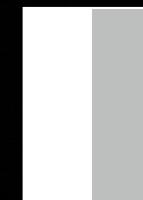
PLACEMENT	1X INSERT		4X INSERT		8X INSERT		12X INSERT	
	USD	AED	USD	AED	USD	AED	USD	AED
Inside Front Cover	\$8,500	AED 31,220	\$6,800	AED 24,976	\$5,440	AED 19,834	\$4,352	AED 15,984
1st Right-Hand Page	\$8,000	AED 29,383	\$6,400	AED 23,506	\$5,120	AED 18,805	\$4,096	AED 15,044
Inside Back Cover	\$7,000	AED 25,710	\$5,600	AED 20,568	\$4,480	AED 16,454	\$3,584	AED 13,163
Outside back Cover	\$10,000	AED 36,729	\$8,000	AED 29,383	\$6,400	AED 23,506	\$5,120	AED 18,805
Double Page Spread	\$15,000	AED 55,094	\$12,000	AED 44,075	\$9,600	AED 35,260	\$7,680	AED 28,208
Full Page	\$6,000	AED 22,037	\$4,800	AED 17,630	\$3,840	AED 14,104	\$3,072	AED 11,283
Half Page	\$4,000	AED 14,691	\$3,200	AED 11,753	\$2,560	AED 9,402	\$2,048	AED 7,522
Quarter Page	\$3,000	AED 11,018	\$2,400	AED 8,815	\$1,920	AED 7,052	\$1,536	AED 5,641

PRINT SPECS

SPACE	TRIM	BLEED
Spread	406mm x 273mm	416mm x 283mm
Full Page	203mm x 273mm	213mm x 283mm
1/2 Page Horizontal	203mm x 133mm	213 mm x 138mm
1/2 Page Vertical	100mm x 273mm	105mm x 283mm
1/4 Page Horizontal	203mm x 59mm	213mm x 64mm
1/4 Page Vertical	40mm x 273mm	55mm x 283mm



ADVERT SIZES



SPREAD

FULL PAGE

1/2 PAGE

1/2 PAGE

1/4 PAGE

1/4 PAGE

FORMAT

The recommended digital format for the supply of artwork is Adobe Acrobat PDF version 4.0 or 5.0 composite files. Please ensure fonts are embedded. Material may also be submitted for Macintosh in Adobe InDesign CS5 or below, Adobe Illustrator CS or Adobe Photoshop CS formats. All scans, logos, illustrations and fonts (used in the layout document and placed EPS files) must be supplied in addition to the layout file. We do not accept Microsoft Word, Pagemaker or Publisher files. If a PDF cannot be produced, files from PC computers must be saved to an EPS format, with all fonts outlined and either all images embedded or supplied separately. Conversion charges may apply.

COLOUR

CMYK Colour must be used throughout. RGB and spot (eg Pantone) colours will be converted to CMYK colourspace. Colourspace conversion will change the appearance of colours in your file. It is strongly recommended that you convert all colour files to CMYK before finalising your design and submitting the material to us. A colour digital proof is required for colour reference. We accept no responsibility for colour variations if files are supplied in Pantone or RGB format and/or you do not supply a colour accurate digital proof. At a minimum, a laser copy of the final artwork is required to enable us to check content.

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