



2026 MEDIA KIT

Empowering All Entrepreneurs

Entrepreneur
MIDDLE EAST

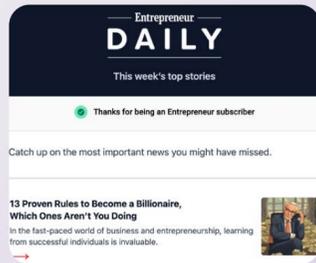
The Pulse of Entrepreneurship

Entrepreneur connects with millions of innovative minds across every platform and medium.




ENTREPRENEUR.COM
20 MN Monthly UVs

- Premium Entrepreneur Insider Members
- Green Entrepreneur, Women Entrepreneur and Young Entrepreneur Channels
- International Editions: Mexico, Latin America, Mena, India & Georgia



EMAIL & NEWSLETTERS
440k Subscribers

- 200K Dedicated Email List
- 200K LinkedIn Newsletter
- 40K Entrepreneur Daily Newsletters



SOCIAL
16 MN Followers

- Access to Experts in Live Conversations
- Join Our Community On: [Facebook](#), [X](#), [LinkedIn](#), [YouTube](#), [Instagram](#), [Tik Tok](#), [Pinterest](#) and [Snapchat](#)



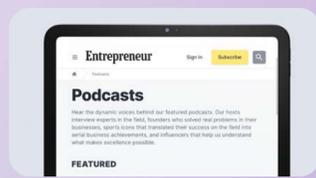
MAGAZINE
3.6 MN Magazine Readers

- 6x Annual Digital and Print Issues
- 375K Rate Base
- 5.5 Readers Per Copy
- 3x *Entrepreneur's Startups* Issues



ENTREPRENEUR TV
On Linear, AVOD, and Streaming Platforms

- Original Programming and Custom Productions
- 10+ Seasons of Entrepreneur Elevator Pitch



PODCASTS
4.1 MN Monthly Downloads

- 12+ Popular [Shows](#) and Host Personalities
- Available on All Major Streaming Audio Platforms



EVENTS
100K Event Attendees

- Virtual Workshops, Conversations & Events
- Tentpole and Custom In-Person Experiences
- Monthly Motivations with 1,500 Live Attendees



BOOKS
Over 2.5 MN Books Sold

- [Entrepreneur Books](#)
- Print, Digital and Audio Content

MEDIA PARTNERS AND DISTRIBUTION CHANNELS



Entrepreneur Middle East

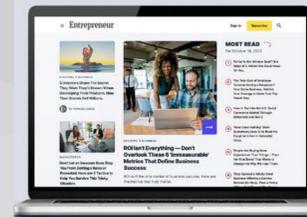
Launched in 2014, Entrepreneur Middle East is the guide for the region's entrepreneurs and business-minded readership. Based out of Dubai, United Arab Emirates, Entrepreneur Middle East is the flagship publication of BNC Publishing, officially licensed by the US-based business and growth publication, Entrepreneur.



MAGAZINE

45K

Copies across the Middle East



DIGITAL & MOBILE

86MN

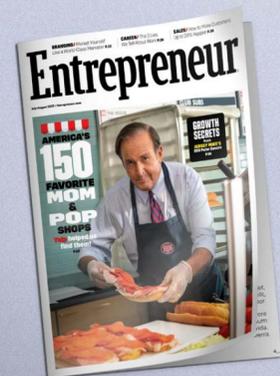
Page Views



EVENTS

4K

Attendees



DISTRIBUTION

UAE	44%
KSA	20%
QATAR	12%
KUWAIT	6%
BAHRAIN	5%
OMAN	4%
OTHER	9%

COUNTRY	UNIQUE VISITORS	PAGE VIEWS
UAE	133K	400K
KSA	116K	350K
QATAR	46K	137K
OMAN	23K	70K
KUWAIT	45K	136K
BAHRAIN	23K	70K



01



JANUARY New Possibilities in 2026

02



FEBRUARY The Power of Anticipation: Staying Ahead in a Rapidly Changing World

03



MARCH Igniting Innovation - AI / Profit with Purpose (Ramadan edition)



04

APRIL Navigating Business Success in E-Commerce



05

MAY Future Proofing Economy, Sector by Sector



06

JUNE The Business of Fintech

07



JULY How Creativity Fuels Business Success

08



AUGUST Leading the Way to Profitable Sustainability

09



SEPTEMBER Follow The Leader



10

OCTOBER MENA Women Building Global Brands



11

NOVEMBER Foresight as a Competitive Edge in Business



12

DECEMBER Business Trailblazers In The Middle East

ENTREPRENEUR LEADERSHIP AWARDS 2025 In Partnership with in5 P.30

GOING THE EXTRA MILE Ras Al Khaimah Economic Zone P.41

IN THE LOOP UAE's Q4 events recap P.58

Entrepreneur

www.entrepreneur.com
December 15, 2025 Middle East Edition

CURATING A BORDERLESS WORLD

Armand Arton

Founder, Chairman and 'Chief Global Citizen', Arton Capital P.20

Get to Know Today's Transformative Leaders

Entrepreneurs are the independent leaders designing the future with their groundbreaking innovations, ventures, and missions. They are brilliant minds with a distinctive spirit and approach to life that only one media brand serves and supports—Entrepreneur.

AFFLUENT LEADERS

Average Age

38

Ranked #1

Average HHI

\$575,500

Ranked #1

Identify As An Entrepreneur

62.8%

Index 206

BUSINESS DECISION-MAKERS

Ranked #1

Business Owner/Partner/
C-Level Executive

73.7%

Index 192

Ranked #1

Business Purchase Decision-Maker

77.3%

Index 160

INFLUENCERS

Ranked #1

Opinion Leader

80.8%

Index 148

Ranked #1

Influence Others' Behaviors, Opinions
and Thoughts on Business Issues

67.7%

Index 181

Ranked #1

First to Try New Products or Services

78.4%

Index 156



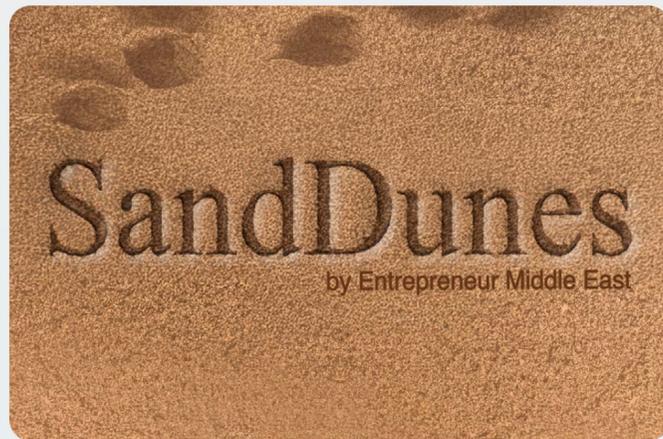
Tamara Pupic, Managing Editor, Entrepreneur Middle East, moderated an ALTS Forum panel on the ADCB Stage "From Capital Calls to Market Access: Financing Innovation Without Friction." The panel featured Sunidhi Pasan, founder and Group CEO at Finstreet Wilson Zhang, Managing Director, Global Executive Head of Equities at China International Capital Corporation, and Ron Daniel, co-founder and CEO at Liquidity.



HRH Prince Khaled bin Alwaleed bin Talal Al Saud, founder and CEO of KBW Ventures



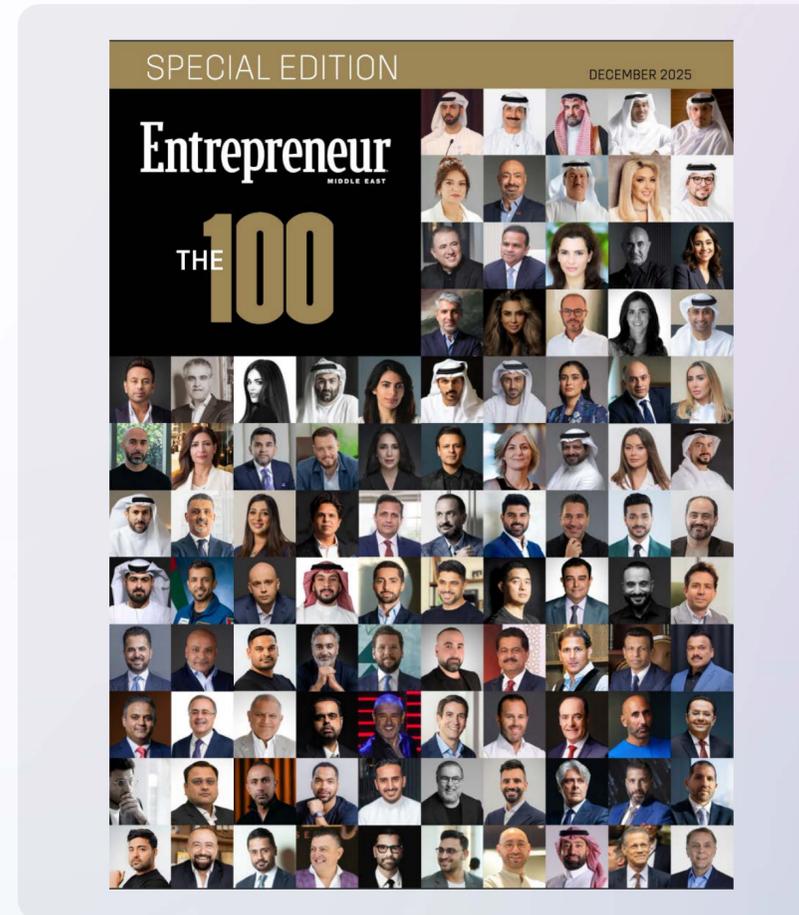
Podcast Products



Special Editions

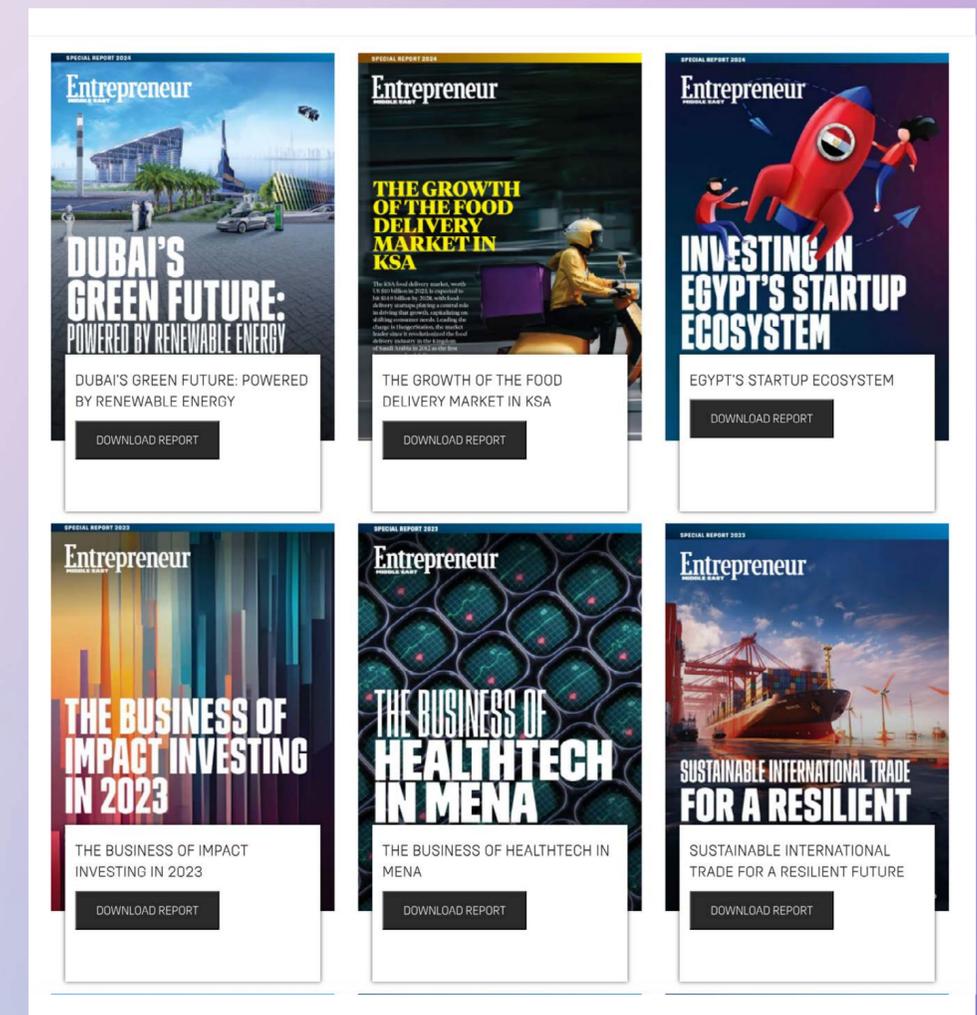
The 100: A Definitive Guide to Success

The Entrepreneur Middle East curates annual lists of MENA-based individuals who demonstrate power defined as “the ability or capacity to do something or act in a particular way.” For the purpose of our power lists, our editors focus on four key criteria: Economic Impact, Cultural/Community Impact, Financial Success, and Innovation.



Special Reports

BNC Publishing is one of the MENA region’s leading publishers of in-depth, entrepreneurship-related special reports, delivering actionable insights and comprehensive analysis to empower decision makers. www.BNCpublishing.net/reports



Entrepreneur[®]

MIDDLE EAST

LEGENDS

The new fireside conversation series by Wissam Younane, founder and CEO of BNC Media Group, spotlighting some of the most influential entrepreneurs across the MENA region. The inaugural session featured Ronaldo Mouchawar, Vice President for the Middle East, Africa, and Türkiye at Amazon, in an insightful and wide-ranging conversation that offered a true masterclass in entrepreneurship.



With a global ecosystem of industry leaders and changemakers, Entrepreneur fuels the next wave of impact-driven innovation.

Backed by Entrepreneur's international media reach and network, IMPACT designs and delivers capacity building national and global programs at the centre of the innovation ecosystem, bringing together startups, corporates, and government partners to accelerate growth, and real-world impact. We design environments where founders engage directly with decision-makers, where emerging technologies are tested in live markets, and where ambitious ideas are backed by the partnerships, visibility, and infrastructure required to scale.

200+
Programs, events, and initiatives impactfully delivered

20,000+
Startups and individuals supported through IMPACT

150+
Countries represented in our global network of participants

100%
Increase in cross-sector collaborations



IMPACT works across AI, the digital economy, sustainability, fintech, health, and the future of work, helping organisations move from strategy to action. Through tailored innovation programs, corporate challenges, global summits, awards, and curated ecosystem platforms, we support both startups and institutions in developing, piloting, and scaling new solutions.

At every level, our work is designed to strengthen entrepreneurial mindsets enabling individuals and organisations to think more creatively, act more decisively, and build more resilient, future-ready businesses.



WHAT WE OFFER

- National and global capacity building initiatives
- Leadership, innovation, and entrepreneurship programs
- Masterclasses, workshops, and seminars
- Tech accelerators and incubation programs
- Global summits, conferences, forums, and roundtables
- Awards and recognition
- Global pitch competitions and hackathons
- Startup fund and grant program design and management

Dynamic Content Engaging Over 250K Followers Across Every Major Social Platform

Sponsor partners can leverage Entrepreneur's dedicated social team and influencer network to share stories, insights and messages that drive action with our communities.

FOLLOW ENTREPRENEUR ON:



ACCESS TO EXPERTS



BUSINESS BREAKDOWNS



INTERVIEWS



STORYTELLING



ADVICE



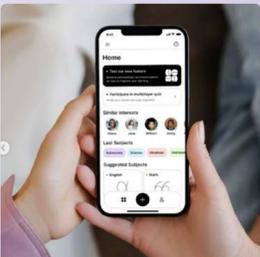
INFLUENCERS



THOUGHT LEADERSHIP



WORKSHOPS



INSPIRATION



CELEBRATION



EDUCATION



Creating Meaningful Connections With Dynamic Experiences

Under its Industry Intel banner, Entrepreneur Middle East hosts a variety of events that range from intensive workshops to half-day conferences catered toward the entrepreneurial ecosystem of the region. Each branded series is tailored to fit a unique mission based on the targeted business audience, whether it's by delivering practical advice or encouraging thought-provoking dialogue. These custom events simultaneously create memorable learning experiences for attendees and invaluable brand engagement for sponsors.



01 **JANUARY**

02 **FEBRUARY**
Indian Visionaries
2026

03 **MARCH**
Special Edition:
Visionary 500

04 **APRIL**
E-Business Awards
2026

05 **MAY**
Ultimate Guide to
Offshore Banking

06 **JUNE**
Leaders in Fintech
Awards 2026

07 **JULY**
The Finance 50

08 **AUGUST**
Special Edition:
Sustainable Innovation

09 **SEPTEMBER**
Tech Innovation
Conference and Awards

10 **OCTOBER**
Entrepreneur Middle East's
Achieving Women Awards

11 **NOVEMBER**
Special Edition:
Tech Visionaries

12 **DECEMBER**
Entrepreneur Middle East Awards
2026, The 100 (Powerlist)



Tech Innovation Awards 2025



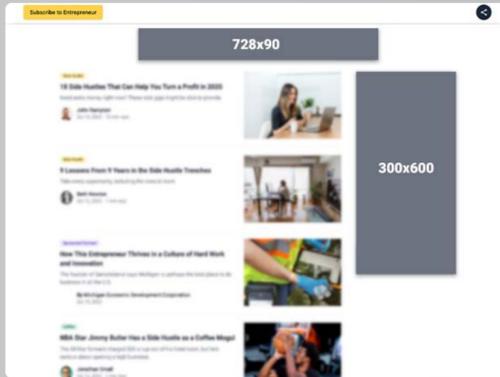
Leaders in Fintech Awards 2025



Enterprise Agility Awards 2024

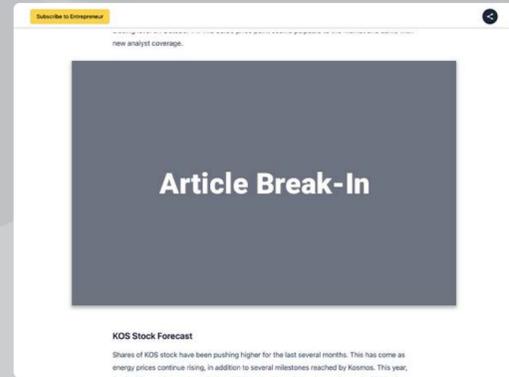


E-Business Awards 2025



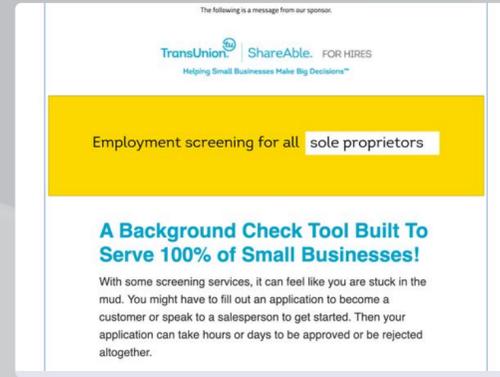
STANDARD BANNERS

728×90, 970×90, 300×600,
300×250, 320×50



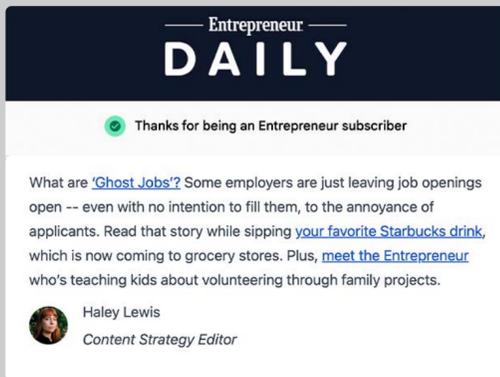
HIGH-IMPACT UNITS

[970×250](#), [ArticleBreak-In](#), [FullWidthUnit](#),
[Skin](#), [Mobile Interscroller](#)



DEDICATED EMAILS

List Size: 200k names
Send Max: 100k

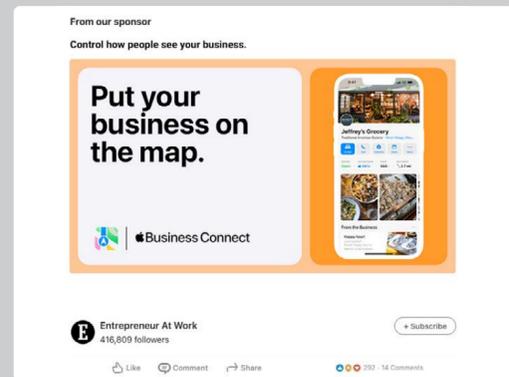


DAILY NEWSLETTERS

Database: 40k subscribers

Native Integration

- **Headline:** 10 words, 50 characters max
- **Deck:** 25 words, 115 characters max
- **Image:** 600×338 (no or minimal text in image)

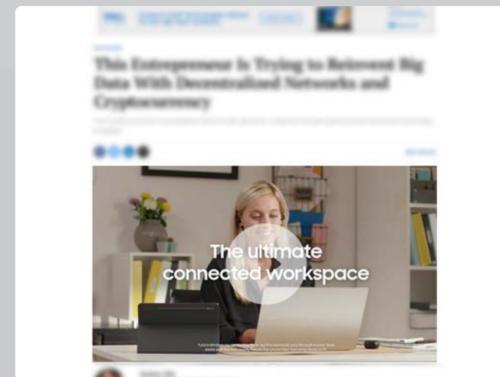


LINKEDIN NEWSLETTERS

Frequency: [Weekly](#)

List Size: 200k names

Send Max: 200k



PRE-ROLL

File Type: 3rd Party VAST or 1st Party (mp4 or mov)

Max File Size: 10 mb

Duration: 15 seconds max

Frame Rate: 30 frames max

Click Through: Yes

GLOBAL SPECS

File Formats .jpg, .gif, .png, HTML5

Max File Size 300kb

Animation 15 seconds, max 3 loops

In-Banner Video/Audio Requirements User Initiated sound, pause & mute controls

Rich Media Requirements All Rich Media must be 3rd-party served includes expanding and video ads), Expansion must be user initiated and close on mouse-off. Audio must be muted by default. Max pixels: 5

Recommendations AMPHTML ads highly recommended. They average 10% higher viewability and double the CIR on average. Learn more about AMPHTML ads [here](#) and [here](#).

MECHANICAL REQUIREMENTS

Printing Web Offset; Binding: Perfect Bound; Magazine Final Trim Size: Width 7.75" x Depth 10.5" Live Matter: Keep all live matter 1/4" from trim.

Space	Non-Bleed/Live Image (WIDTH X DEPTH)	Trim (WIDTH X DEPTH)	Bleed (WIDTH X DEPTH)
Spread*	15" x 10"	15.5" x 10.5"	15.75 x 10.75"
1/2 Spread Horiz.*	15" x 4.75"	15.5" x 5.125"	15.75" x 5.25"
Full Page	7.25" x 10"	7.75" x 10.5"	8" x 10.75"
2/3 Page	4.5" x 9.75"	N/A	N/A
1/2 Horiz.	7" x 4.75"	N/A	N/A
1/3 Page Square 1/3	4.625" x 4.625"	N/A	N/A
Page Vertical	2" x 9.75"	N/A	N/A

*For critical spread crossovers, contact Entrepreneur Advertising Production Department.



Outside back cover	US\$ 25.000
Inside front cover spread	US\$ 25.000
Inside front cover	US\$ 20.000
Inside back cover	US\$ 20.000
Double page spread	US\$ 18.000
Full page	US\$ 12.000
DPS prime	US\$ 20.000
Full page prime	US\$ 15.000

SPACE /	TRIM /	BLEED /
Spread	39.2 x 26.5 cm	39.8 x 27.1 cm
Full page	19.6 x 26.5 cm	20.2 x 27.1 cm

FORMAT

The recommended digital format for the supply of artwork is Adobe Acrobat PDF files. Please ensure fonts are embedded. Material may also be submitted in Adobe InDesign, Adobe Illustrator or Adobe Photoshop formats. All scans, logos, illustrations and fonts (used in the layout document and placed EPS files) must be supplied in addition to the layout file. If a PDF cannot be produced, files from PC computers must be saved to an EPS format, with all fonts outlined and either all images embedded or supplied separately. Conversion charges may apply.

COLOUR

CMYK Colour must be used throughout. RGB and spot (eg Pantone) colours will be converted to CMYK colour space. Colour space conversion will change the appearance of colours in your file. It is strongly recommended that you convert all colour files to CMYK before finalising your design and submitting the material to us. We accept no responsibility for colour variations if files are supplied in Pantone or RGB format and/or you do not supply a colour accurate digital proof.



Entrepreneur

MIDDLE/EAST

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NORTH AFRICA

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RELATIONSHIPS FIRST / Ruban
Shanmugarajah, CEO, Babyshop P.42 |
SWEET DEAL / FIX Partners
with Careem P.66

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