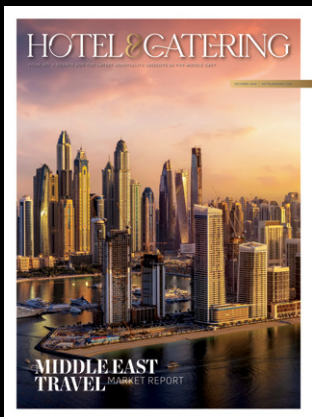
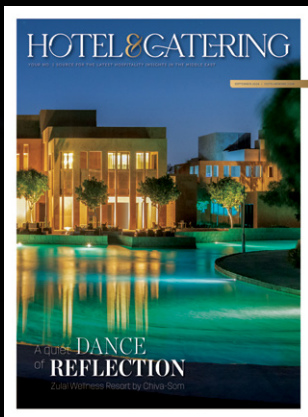
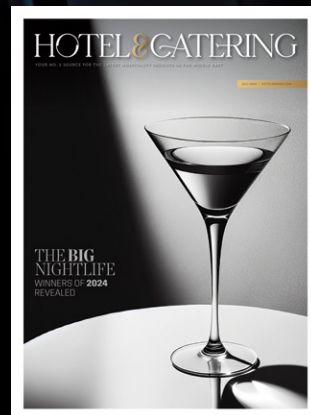
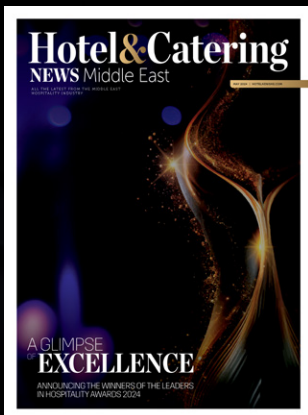




Media KIT 2025

HOTEL & CATERING



THE ULTIMATE PLATFORM FOR DECISION MAKERS IN THE MIDDLE EAST'S HOSPITALITY AND FOOD & BEVERAGE INDUSTRY

We are the pulse of the industry, dedicated to hoteliers, caterers, suppliers, experts, and visionary stakeholders shaping the future of hospitality. Hotel & Catering delivers cutting-edge news, in-depth analysis, and exclusive insights into the region's most pressing trends and opportunities. We connect you with the leaders, innovators, and trailblazers driving success across the hospitality and F&B landscape.

Beyond reporting, we are champions of excellence. From celebrating established leaders to spotlighting emerging talent, our prestigious awards and industry-defining events recognise the game-changers moving the industry forward.

We don't just cover the news—we create the narrative, set the standard, and drive conversations that matter.

Serving news, creating narratives, setting standards, and driving conversations that matter.



Online community

50,117

Monthly Users

89,108

Monthly Pageviews

118,209

Monthly Ave. Session Duration

1min 58s

Standard print

10,500

Standard Online readership

26,250

- › Owners
- › Architects
- › Designers
- › Kitchen Consultants
- › General Managers
- › Food and beverage managers
- › Food facility general managers
- › Catering managers
- › Bar managers
- › Sommeliers
- › Chefs
- › Procurement managers
- › Finance managers
- › Operations managers

- › Sales and marketing directors
- › Restaurant managers
- › Banquet and event managers
- › Suppliers
- › Schools
- › Airlines
- › Fast food chains
- › Mass catering companies
- › Director of rooms
- › Revenue managers
- › IT managers
- › Laundry managers
- › Executive housekeepers
- › Spa managers

- › Leisure managers
- › Front Office managers
- › PR communications managers
- › HR managers
- › Training managers
- › EHS managers / hygiene managers
- › Reservation managers
- › Cost controllers
- › Business development directors
- › Executive assistant managers

OMAN 4%

INTERNATIONAL 10%

QATAR 10%

KSA 31%

KUWAIT 3%

UAE 42%

	MONTHLY CHAIN FOCUS	MARKETPLACE	SUPPLIERS	AROUND THE WORLD	DESTINATION FOCUS
JANUARY	Accor Hotels / RIXOS / Shangri-La Hotels and Resorts	Coffee Sector, Smart Room Technology	Mini Bars, In-room Accessories	French Cuisine, Nordic Cuisine	France, Saudi Arabia, Egypt
FEBRUARY	Hyatt / Hilton Worldwide/ InterContinental Hotels Group (IHG)	Appliances, Sustainable Packaging	Bedding, Luxury Hotel Amenities	Greek Cuisine, Arab Cuisine	Greece, Oman, Lebanon
MARCH	Kempinski Hotels & Resorts / Kerten Hospitality / Anantara Hotels, Resorts & Spas	Tech & Innovation, Advanced Kitchen Appliances	Cutlery / Food Preparation Equipment, Security Solutions	Brazilian Cuisine, Peruvian Cuisine	Peru, Morocco, Jordan
APRIL	Four Seasons / Emaar Hospitality Group / The Address Hotels and Resorts	Culinary Art, Organic Food Products	In-room Accessories, Smart Tableware	Central European Cuisine, Korean Cuisine	Austria, Qatar, Tanzania
MAY	Millennium & Copthorne Hotels / Radisson Hotel Group / Mandarin Oriental Hotel Group	Outdoor Furniture / Tableware, Water	Luxury Hotel Amenities, Specialty Teas	Mexican Cuisine, Caribbean Cuisine	Mexico, Maldives, Cyprus
JUNE	Jumeirah Group / Kerzner International / The Ritz-Carlton	Lighting / Flooring, Dairy Products	Tech & Innovation, Kitchen & Bathroom Fixtures	British / American Cuisine, Canadian Cuisine	United Kingdom, Kenya, Seychelles
JULY	Taj / Rotana Group / Sofitel Hotels & Resorts	Bar Equipment / Glassware, Festive Decorations	Chocolate, Artisanal Tableware	Italian Cuisine, Sri Lankan Cuisine	Italy, Russia, Vietnam
AUGUST	St. Regis Hotels & Resorts / Rosewood Hotels & Resorts	Plant-based (Vegan) / Ingredients, Fresh & Frozen Foods	Specialty Teas, Eco-Friendly Packaging	Indian Cuisine, Turkish Cuisine	Turkey, Ireland, Namibia
SEPTEMBER	The Ritz-Carlton / Al Habtoor Group / Le Meridien	High-End Beverage Equipment, Kitchen Fixtures	Interior Design, Artisanal Decor	Moroccan Cuisine, Emirati Cuisine	Morocco, Uzbekistan, Croatia
OCTOBER	Mövenpick Hotels & Resorts / Dusit International	Sanitation / Packaging, Bakeware & Desserts	Fresh & Frozen Foods, Sustainable Solutions	African Cuisine, Portuguese Cuisine	South Africa, Portugal, Kazakhstan
NOVEMBER	NH Collection Hotels / Minor Hotels / Voco Hotels	Appliances, Spirits	Sustainable Building Materials, Condiments	Spanish Cuisine, Middle Eastern Fusion	Spain, Bahrain, Maldives
DECEMBER	HMH / Jannah Hotels / Nikki Beach Hotels & Resorts	Lighting / Flooring, Eco-Friendly Cleaning Products	Condiments, High-End Room Accessories	Oriental Cuisine, German Cuisine	Germany, Jordan, Azerbaijan



NEWS AND APPOINTMENTS

Keeping you in the know. This section serves as a round-up of some of the biggest industry highlights shaping the region's hotel and catering sector.

THE BUSINESS OF

If it's trending, we'll tell you everything you need to know about it. This feature focuses on industry-specific products or services generating a region-wide buzz.

LEADING LADIES

This feature shines a spotlight on the women at the top of their careers in the region's hospitality and catering industry.

OPENINGS AND LAUNCHES

The ever-dynamic UAE is home to numerous openings and launches, sometimes almost daily. From the most elaborate properties to the newest cafes and menus, we bring you the latest in hotel and catering news.

CHAIN OF THE MONTH

We zoom in on one chain at a time to give you the scoop! We examine the numbers and statistics, conduct senior management interviews, explore the chain's success, uncover future plans, and more.

F&B FOCUS

We give readers valuable input from leaders in the F&B sector on current and future trends, and feature suppliers doing exciting things in the F&B industry.

ONE-ON-ONE

We ask, and they answer. In this feature, we bring you all the knowledge and experience from top group CEOs handling over 200 properties, leaders in their fields and everyone else contributing to the hotel and catering industry.



MOVERS AND SHAKERS

If there are waves in the industry, we go straight to the source! We sit down with trailblazers and risk-takers making headlines with their groundbreaking hospitality approaches and offerings in the region.

EXCEPTIONAL GASTRONOMY

We unpack the relationship between food and culture, showcasing gastronomical concepts that add something special to the industry. New venues and innovative culinary offerings are at the heart of this feature.

GM FOCUS

We speak to GMs from hotels across the region, sharing their views on industry news, predictions, and more.

PEOPLE OPS

This section covers everything from training programmes and recent hiring method changes to major moves and HR strategies shaping the industry.

THE EXPERIENCED

A one-on-one exclusive with the masterminds behind venues that have stood the test of time and the individuals who have stood with them.



POINT OF VIEW

A monthly op-ed column featuring professionals from diverse sectors. From purchasing heads to leaders of hotel or F&B chains, we bring you on-the-ground tips and advice.

WHO'S COOKING

We get to know leading chefs making waves in the UAE and the region. From their passion for food to their journey into the F&B industry, we cover it all.

IN THE MIX

This page features a Q&A with a head bartender or mixologist, revealing the secrets of their craft.

TECH & INNOVATION

From 3D-printed steaks to advancements in foodservice technology, this feature highlights the innovation and science driving the hotel and catering industry today.

THIS MONTH'S MUST-TRY

We've got you covered! For professionals, industry experts, or budding foodies, this feature rounds up the top must-try places in the region.

SUPPLIER STORIES

Take a closer look at what's behind every hotel door. From luxury bed linen and scented soaps to kitchenware and lighting, this feature highlights suppliers making an impact in the industry.

TRAVEL & TOURISM

The Middle East's travel and tourism sector is booming. As a popular destination with much to offer, the region has seen an influx of global events boosting the hospitality market. This section covers everything travel and tourism related.

STYLE & LEISURE

From functional design to incredible architecture and lavish spa experiences, this pillar focuses on leisure activities and the glitz and glamour within the industry.

SUSTAINABILITY

Sustainability is key to the future of hospitality. As the industry finds innovative ways to become environmentally sustainable, we capture its journey and progress.

START-UPS AND ENTREPRENEURSHIP

Celebrating the innovative spirit and trailblazing initiatives that define modern hospitality. From tech solutions and disruptive business models to inspiring success stories, our coverage highlights entrepreneurs shaping the future of hospitality.

TRENDS

Spotlight on what's hot and happening. This pillar dives deep into emerging trends shaping the industry and keeping businesses ahead of the curve.

REPORTS

Data-driven insights and analysis. We present key findings and in-depth research that provide valuable information for decision-makers in the hospitality and F&B sectors.

IN THE SPOTLIGHT

Highlighting standout locations, products, services, and innovative concepts that are making waves in the hospitality world.



EVENTS

DISCOVER AND CREATE NEW BUSINESS OPPORTUNITIES

AWARDS AND FORUMS

With decision-makers from the largest groups and organisations in the Middle East in attendance, our large-scale events and forums offer unparalleled branding and networking opportunities.

Our flagship events include the GM Leaders Conference, Leaders in Hospitality Awards, Leaders in F&B Awards, The Big Nightlife Awards, and more. Partnering with us ensures your organisation benefits from editorial coverage and pre- and post-event content across print and digital platforms, reaching the movers and shakers of the industry.

ROUNDTABLES

We collaborate with your organisation to create tailor-made roundtable discussions aligned with your business needs and objectives. These roundtables position your brand as a credible thought leader on trending and relevant industry topics, while providing a platform to market your business and connect with some of the most prominent names in the region.

Our dynamic and engaging roundtables also feature post-event coverage and photography across our print and digital platforms.



FEB

ALL-STARS FEATURE

APR

LEADERS IN HOSPITALITY AWARDS

| Venue TBC
| Location [DUBAI, UAE](#)

JUN

BIG NIGHTLIFE AWARDS

| Venue TBC
| Location [DUBAI, UAE](#)

JUL

PR HOTSHOT FEATURE

SEPT

TOP 40 HOSPITALITY
HEAVYWEIGHTS FEATURE

OCT

LEADERS IN HOSPITALITY AWARDS - KSA

| Venue TBC
| Location [RIYADH, KSA](#)

DEC

LEADERS IN F&B AWARDS

| Venue TBC
| Location [DUBAI, UAE](#)



ADVERTISING RATES (WEB)

Execution	Position	Rate Card CPM (USD)
Leaderboard * 728 x 90px	Beside the Masthead	\$80
Medium Rectangle (MPU) * 300 x 250px	Within right-hand column of ALL pages	\$75
Vertical Rectangle (Whitespace Banner) 220 x 550px	Right hand side of the screen	\$90
Half Page 300 x 600px	Right hand side of the screen	\$100
Overlay (Eyeblander) 450(w) x 450(h) px	Any except over the Masthead or other advertising formats	\$100
Interstitial Full Screen - 750 x 450px	Appears between any page impression & visible for 60 seconds	\$150
Microsites 220 x 550px, 728 x 90px, 300 x 250p	Dedicated microsite housed within hotelnewsme.com	As per campaign requirements
Surveys 220 x 550px, 728 x 90px, 300 x 250px	Dedicated survey housed within hotelnewsme.com	-
Newsletter Sponsorship	-	\$3,500 per newsletter
Leader board on newsletter	-	\$2,500 per newsletter
Vertical Rectangle (Whitespace Banner) on newsletter	-	\$2,350 per newsletter

Standard Banners

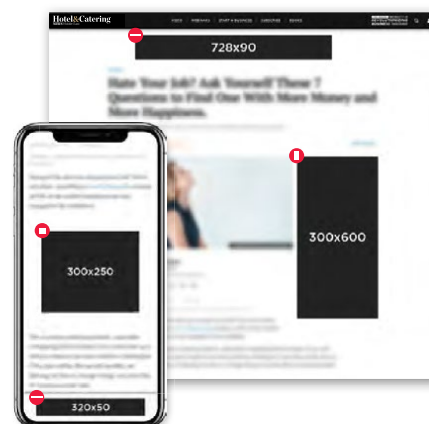
- 728 x 90
- 970 x 90
- 300 x 600
- 300 x 250
- 320 x 50

Global Specs

- FILE FORMATS** .jpg, .gif, HTMLS

- MAX FILE SIZE** 300 kb

- ANIMATION** 15 seconds, Max 3 Loops



HOTELANDCATERING.COM

Hotelandcatering.com is the region's go-to platform for the hospitality and food and beverage industries across the MENA region and beyond. Offering a dynamic network of opportunities, we connect businesses, professionals, and consumers, empowering growth and collaboration.

Reach industry leaders and engaged audiences with your products, services, and promotions. We are the region's ultimate source for everything hospitality.

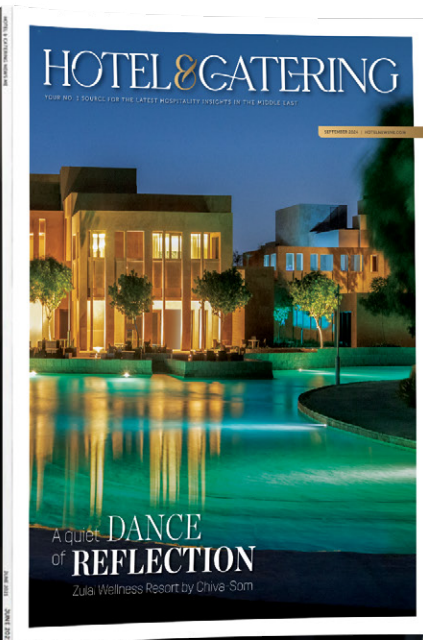
FOR PRESS RELEASES AND ALL ADVERTORIALS

For both print and online submissions, provide all text in Microsoft Word documents. Clearly outline the title, subtitle, and author (if applicable). High-resolution images must accompany the text documents and should be sent in either JPEG or PNG formats. Include relevant party contact details, such as contact numbers.

Hyperlinking of any kind will be based on commercial agreements or editorial discretion and is not guaranteed. Any incorrect details or errors in the materials provided may result in the feature being removed from our website, so please ensure all content has been diligently proofread before submission.

ADVERTISING RATES (PRINT)

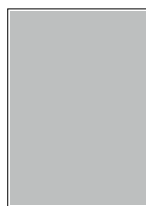
PLACEMENT	1x insert		4x insert		8x insert		12x insert	
	USD	AED	USD	AED	USD	AED	USD	AED
Inside Front Cover	\$7,760	AED 28,494	\$7,178	AED 26,358	\$6,673	AED 24,503	\$6,208	AED 22,796
1st Right-Hand Page	\$7,760	AED 28,494	\$7,178	AED 26,358	\$6,673	AED 24,503	\$6,208	AED 22,796
Inside Back Cover	\$7,200	AED 26,438	\$6,600	AED 24,455	\$6,192	AED 22,737	\$5,760	AED 21,150
Outside back Cover	\$7,940	AED 29,156	\$7,345	AED 26,970	\$6,828	AED 25,074	\$6,350	AED 23,317
Double Page Spread	\$10,611	AED 38,964	\$9,815	AED 36,041	\$9,285	AED 34,095	\$8,489	AED 31,171
Full Page	\$5,895	AED 21,646	\$5,453	AED 20,023	\$5,158	AED 18,941	\$4,716	AED 17,317
Half Page	\$3,240	AED 11,897	\$2,997	AED 11,005	\$2,835	AED 10,410	\$2,592	AED 9,518
Quarter Page	\$1,780	AED 6,536	\$1,647	AED 6,049	\$1,558	AED 5,719	\$1,424	AED 5,229



ADVERT SIZES



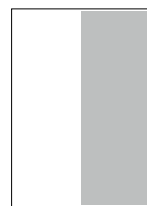
SPREAD



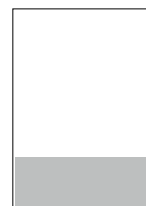
FULL PAGE



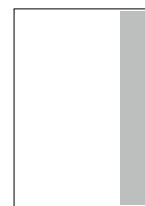
1/2 PAGE



1/2 PAGE



1/4 PAGE



1/4 PAGE

SPACE	TRIM	BLEED
Spread	406mm x 273mm	416mm x 283mm
Full Page	203mm x 273mm	213mm x 283mm
1/2 Page Horizontal	203mm x 133mm	213 mm x 138mm
1/2 Page Vertical	100mm x 273mm	105mm x 283mm
1/4 Page Horizontal	203mm x 59mm	213mm x 64mm
1/4 Page Vertical	40mm x 273mm	55mm x 283mm

FORMAT

The recommended digital format for artwork submission is Adobe Acrobat PDF version 4.0 or 5.0 composite files, with fonts embedded. Alternatively, materials can be submitted for Macintosh in Adobe InDesign CS5 or below, Adobe Illustrator CS, or Adobe Photoshop CS formats. All scans, logos, illustrations, and fonts used in the layout document or placed EPS files must also be supplied along with the layout file.

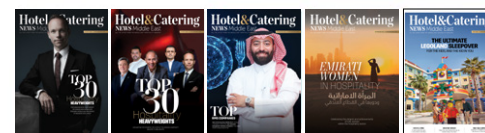
Please note, we do not accept files created in Microsoft Word, Pagemaker, or Publisher. If a PDF cannot be produced, PC files must be saved in EPS format with all fonts outlined and either all images embedded or supplied separately. Conversion charges may apply.

COLOUR

CMYK colour must be used throughout. RGB and spot colours (e.g., Pantone) will be converted to CMYK colour space, which may alter the appearance of colours. We strongly recommend converting all files to CMYK before finalising and submitting the material.

A colour-accurate digital proof is required for colour reference. We cannot take responsibility for colour variations if files are supplied in Pantone or RGB formats or if a colour-accurate digital proof is not provided. At a minimum, a laser copy of the final artwork is required for content verification.

HOTEL & CATERING



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