

HOTEL & CATERING

MEDIA kit 2026

Shaping how the region eats, travels, hosts, and gathers

HOTEL & CATERING

FROM THE EDITOR

Hospitality in the Middle East is in its most defining era yet.

New markets are opening.
Standards are rising.

A new generation of leaders is setting the pace across hotels, restaurants, catering, travel, nightlife, and design.

Hotel & Catering sits at the centre of it all.

Built for people who make decisions: owners, operators, chefs, suppliers, developers, and strategists, our journalism is designed to respect intelligence, time, and ambition.

From boardrooms to kitchens, from strategy to service, we connect the people building the industry today with the ideas shaping what comes next.

This isn't just media. It's industry infrastructure on the page, on stage, and at the table.

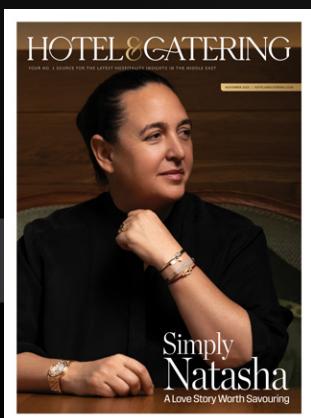
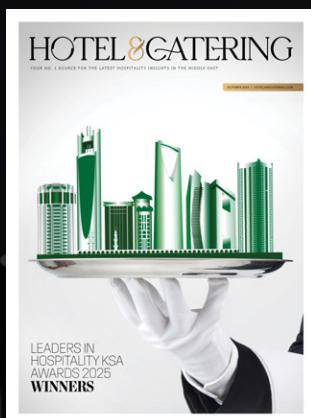
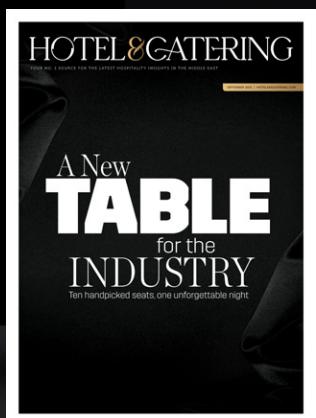
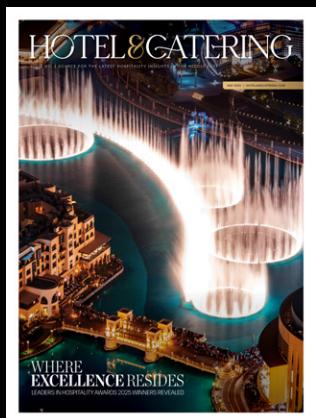
Seymone L Moodley

Editor-in-Chief

Hotel & Catering



HOTEL&GATHERING



HOTEL & CATERING

WHO WE ARE

THE PLATFORM FOR HOSPITALITY DECISION-MAKERS

Hotel & Catering is the region's leading B2B hospitality platform, serving professionals across hotels, foodservice, catering, travel, leisure, nightlife, and the hospitality supply chain.

Our ecosystem includes:

- Print and digital journalism
- Industry-leading awards and forums
- Curated roundtables
- Experiential formats such as the Hotel & Catering Supper Club Series, Dinner at 8.

We deliver insight where decisions are made and create spaces where relationships are built.

WHO WE SPEAK TO

Our readership and community include senior professionals across:

- Owners & Investors
- General Managers & Hotel Leadership
- Food & Beverage Directors
- Executive Chefs & Culinary Leaders
- Procurement & Supply Chain Heads
- Operations & Revenue Managers
- Designers, Architects & Consultants
- HR, Training & People Operations
- Technology & Innovation Leaders
- Sustainability & ESG Professionals
- Suppliers & Solution Providers

Geographic Reach

- UAE
- Saudi Arabia
- GCC
- Wider Middle East
- International hospitality markets

PLATFORM REACH

OUR DIGITAL, PRINT & LIVE FOOTPRINT

Monthly Users:

101,415

Monthly Page Views:

165,117

Average Session Duration:

2 minutes 3 seconds

Standard Print Circulation:

11,500

Online Readership:

30,116

Live Event Attendance:

350-400 attendees

High-level Supper Club Attendees:

15-20

Social media:

Average account reach per month:

126,224

Average views per month:

455,555

Average interactions per month:

6,397

Followers:

55,157

Our audience engages with intent, consuming content, attending events, and participating in conversations that influence real-world decisions.



OUR EDITORIAL APPROACH

Our editorial is supported by real-world engagement from stages to roundtables to the Supper Club table, ensuring our coverage remains grounded in lived industry experience.

Every piece of content is built to:

- Inform strategy
- Spark discussion
- Support decision-making



EDITORIAL PILLARS

CORE EDITORIAL FOCUS AREAS

News & Appointments

Key industry movements, leadership changes and developments shaping the region.

Openings & Launches

New hotels, restaurants, concepts, menus, and market entries that are covered with context, not hype.

Chain & Group Focus

Deep dives into hotel and hospitality groups, performance, expansion, leadership and positioning.

One-on-One

Direct conversations with senior leaders, founders, and executives shaping hospitality in the Middle East.

GM Focus

Operational insights and perspectives from general managers across the region.

F&B Focus

Trends, challenges, and opportunities across foodservice, dining, bars, and culinary innovation.

Exceptional Gastronomy

Culinary concepts, chefs, and experiences that contribute meaningfully to the region's food culture.

Tech & Innovation

Hospitality technology, smart systems, automation, data, AI and operational innovation.

Sustainability

Responsible hospitality, circular practices, ESG strategies, and long-term thinking.

People Ops

Talent, leadership, training, culture and the evolving hospitality workforce.

Travel & Tourism

Destinations, hospitality ecosystems, and tourism development across the Middle East.

Style & Leisure

Design, architecture, wellness and guest experience.

Start-ups & Entrepreneurship

New business models, founders and disruptive ideas shaping hospitality's future.

Trends & Reports

Research-led insights, market analysis and forward-looking industry intelligence.

In the Spotlight

Products, services, destinations and solutions making an impact.

This Month's Must-Try

First-hand reviews spotlighting standout restaurants, hotels and experiences worth paying attention to now.



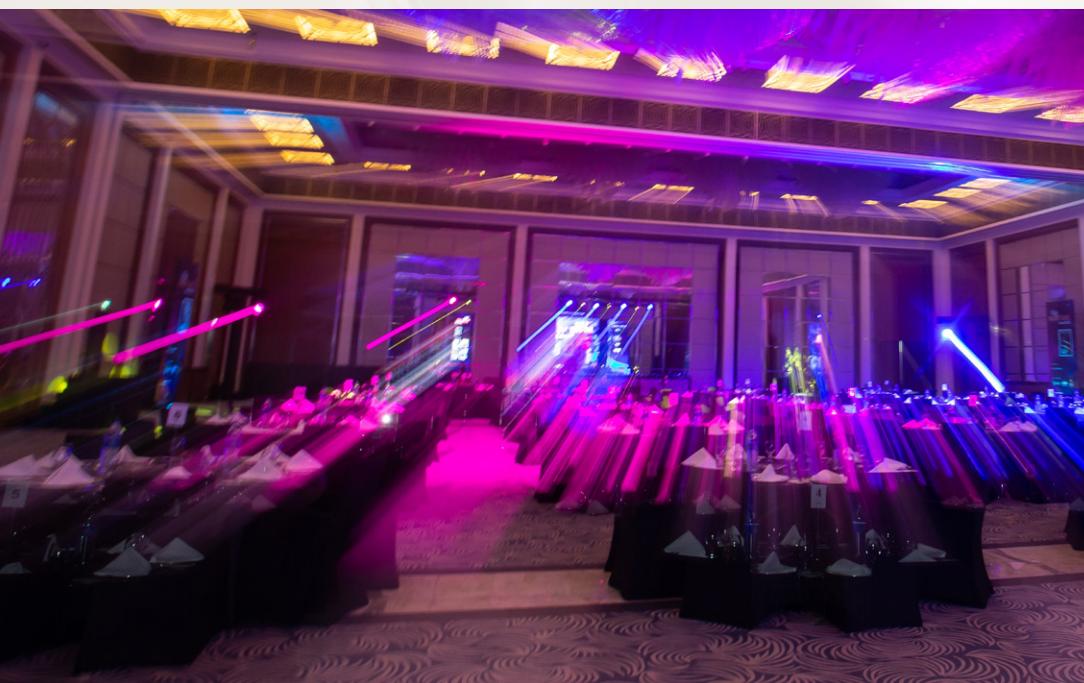
The 2026 calendar

AWARDS

EVENT	LOCATION	TIMING	DESCRIPTION
Big Nightlife Awards	Dubai, UAE	March 2026	Celebrating the region's nightlife leaders
Leaders in Hospitality Awards	Dubai, UAE	May 2026 (Q2)	Recognising excellence across the hotel industry
Leaders in Hospitality Awards – KSA	Saudi Arabia	September 2026 (Q3)	Spotlighting Saudi hospitality leadership
Leaders in F&B Awards	Dubai, UAE	November 2026 (Q4)	Honouring F&B talent and innovation

EDITORIAL POWER LISTS

FEATURE	TIMING	DESCRIPTION
Top 40 All-Stars	May 2026 (Q2)	Rising talent across hospitality and nightlife
Top 40 Hospitality Heavyweights	August 2026 (Q3)	The region's most influential hospitality leaders
Top 30 PR Hotshots	September 2026 (Q3)	Communications leaders shaping hospitality brands



EVENTS & EXPERIENCES

WHERE CONVERSATIONS COME TO LIFE

Hotel & Catering extends its editorial voice beyond the page through carefully curated live experiences.

Our flagship formats include:

- Industry award ceremonies
- Industry Forums & Conferences
- Curated Roundtables
- Supper Club Series titled: Dinner at 8

Each format is designed to foster meaningful interaction between decision-makers, rather than passive attendance.



THE HOTEL & CATERING SUPPER CLUB

Dinner at 8

Dinner at 8 is an invite-only supper club series bringing together senior professionals from across hospitality, F&B, and allied industries.

Each edition is hosted in collaboration with leading chefs, restaurants, hotels, and brand partners, who sponsor the experience and work closely with our editorial team to shape the guest list, theme, and conversation, ensuring every dinner is curated with clear purpose and relevance.

The Supper Club creates an environment where:

- Industry leaders connect organically
- Ideas are exchanged openly
- Partnerships are formed naturally
- Business and brand goals are met with intention

Pre-event, live, and post-event editorial coverage extends the conversation across our print and digital platforms, ensuring sustained visibility before, during, and after each dinner.

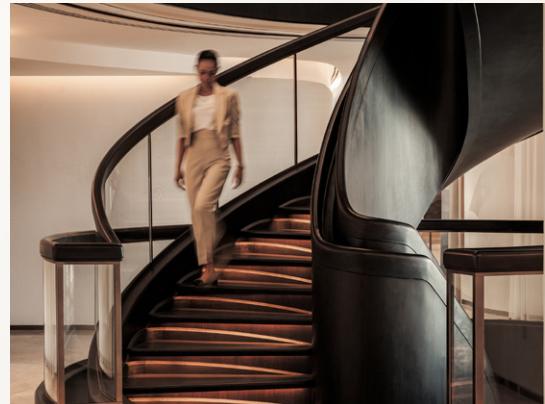


PARTNERSHIP OPPORTUNITIES

HOW BRANDS WORK WITH US

Brand Visibility

Strategic exposure across print, digital, newsletters, events and Supper Club experiences.



Thought Leadership

Editorial features, interviews, reports, moderated discussions and hosted dinners.

Event & Supper Club Integration

On-ground presence, co-hosting opportunities and post-event storytelling.

Market Authority

Long-term partnerships aligning brands with leadership, insight and industry credibility.

ADVERTISING RATES (WEB)

Execution	Position	Rate Card CPM (USD)
Leaderboard * 728 x 90px	Beside the Masthead	\$80
Medium Rectangle (MPU) * 300 x 250px	Within right-hand column of ALL pages	\$75
Vertical Rectangle (Whitespace Banner) 220 x 550px	Right hand side of the screen	\$90
Half Page 300 x 600px	Right hand side of the screen	\$100
Newsletter Sponsorship	-	\$3,500 per newsletter
Leader board on newsletter	-	\$2,500 per newsletter
Mobile Banners (300x50, 320x50)	-	-

PRINT ADVERTISING OPTIONS

PLACEMENT	1x insert		4x insert		8x insert		12x insert	
	USD	AED	USD	AED	USD	AED	USD	AED
Double Page Spread	\$10,611	AED 38,964	\$9,815	AED 36,041	\$9,285	AED 34,095	\$8,489	AED 31,171
Full Page	\$5,895	AED 21,646	\$5,453	AED 20,023	\$5,158	AED 18,941	\$4,716	AED 17,317
Half Page	\$3,240	AED 11,897	\$2,997	AED 11,005	\$2,835	AED 10,410	\$2,592	AED 9,518
Quarter Page	\$1,780	AED 6,536	\$1,647	AED 6,049	\$1,558	AED 5,719	\$1,424	AED 5,229

TECHNICAL SPECIFICATIONS

ARTWORK & SUBMISSION GUIDELINES

- CMYK format
- High-resolution PDFs
- Embedded fonts
- British English throughout

ARTWORK & SUBMISSION GUIDELINES

For both print and online submissions:

- All copy must be submitted in Microsoft Word format
- Clearly state the title, subtitle, and author (if applicable)
- High-resolution images must accompany the text and should be supplied in JPEG or PNG format
- Include relevant contact details for all parties featured

IMPORTANT NOTES

- Hyperlinking is subject to commercial agreements or editorial discretion and is not guaranteed
- Hotel & Catering reserves the right to remove content containing incorrect or misleading information
- All material must be thoroughly proofread prior to submission

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THIS IS HOTEL & CATERING

GET IN TOUCH

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